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万辉频道
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万辉集团

MANFIELD GROUP

Manfield 萬輝塗料
Safety • ECO • Innovation • Society

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Corporate Introduction 公司简介

「万辉涂料有限公司」于1986年在香港成立,专业生产环保工业涂料,先后在深圳、广州、常州、越南建立生产基地,以迎合市场的发展和快速交付的需求。

万辉秉承安全、环保、创新、社会的品牌发展理念,实行严格的质量管理和生产体系。产品性能卓越,绿色环保,可满足多国的环保标准,并为客户在色彩趋势、涂料解决方案和施工指导等方面,提供有力的支持。三十多年来,万辉一直助力国际知名品牌客户,提供可靠、创新的涂料产品,目前已成为美泰、孩之宝、MGA、多美、万代等国际玩具知名品牌的认证供应商。

万辉拥有CNAS认证化学物质检测实验室,并配备雄厚的科研资源和经验丰富的研发团队,为客户提供量身定制的多元化涂装产品组合解决方案。公司产品涵盖溶剂型风干漆、烤漆、橡胶漆、PU、UV、油墨及对应全系列的水性产品,被广泛应用于玩具、3C产品、汽车内外饰、家用电器等行业。

此外,为配合国内手机市场的迅速增长,万辉与日本卡秀株式会社合资成立「卡秀万辉控股有限公司」,为客户提供高质量的产品和服务,提升客户产品竞争力,携手共创最佳效益。

Manfield was founded in Hong Kong since 1986, which specializes in manufacturing environmental-friendly industrial coatings. We have established factories in Shenzhen, Guangzhou, Changzhou and Vietnam to cater for the needs of market development and fast delivery.

Adhering to the brand concept of safety, ECO, innovation and society, Manfield implements strict quality management and production system to provide excellent and environmental-friendly products, complying standards from different countries. We also provide value added service like color trends forecast, paint application guidance and join product development to customers. For more than 30 years, we not only support most international famous toy brands such as Mattel, Hasbro, MGA, Takaratomy and Bandai, but also being certified as approved paint supplier by them.

Manfield established CNAS certified chemical testing laboratory and experienced R&D teams to provide customers with high quality customized coating solutions. Our product matrix includes solvent-based air-drying coating, stoving enamel, soft touch coating, PU, UV, silkscreen and pad printing inks, and corresponding water-based series which are widely used in toys, 3C, automobiles and household appliance industry.

In addition, responding to the rapid growth of domestic mobile phone market, we set up a joint venture company CM Holding Limited with Cashew Japan, providing high quality products and services to the customers enhancing their product competitiveness to create the highest benefits.

Corporate Development 发展历程



1986

万辉涂料有限公司
Manfield Coatings Company Limited

于1986年在香港成立
Established in Hong Kong in 1986

深圳松辉化工有限公司

Shenzhen Pinefield Chemical Enterprises Co., Ltd.

于1991年在深圳松岗成立,作为华南地区主要生产基地和研发中心

Established in Songgang, Shenzhen in 1991, as a main factory and R&D centre in South China

年产量可达15000吨

The annual production capacity can reach 15000 tons.

1991



万辉(广州)高新材料有限公司

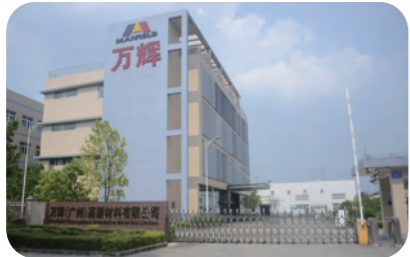
Manfield (Guangzhou) Innovative Materials Limited

于2013年在广州增城成立,作为华南地区另一重要生产基地
Established in Zengcheng, Guangzhou in 2013, as another important factory in South China

年产量可达15000吨

The annual production capacity can reach 15000 tons.

2013



万辉(广州)高新材料有限公司常州分公司

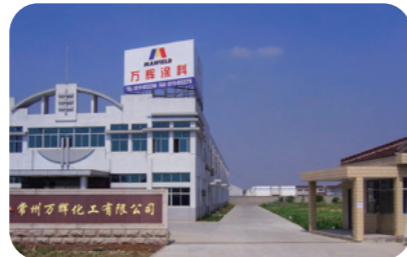
Manfield (Guangzhou) Innovative Materials Limited Changzhou Branch

于2014年在常州武进成立,作为华东地区主要生产基地
Established in Wujin, Changzhou in 2014, as a main factory in East China

年产量可达8000吨

The annual production capacity can reach 8000 tons.

2014



万辉涂料越南有限公司

Manfield Coatings Vietnam Company Limited

于2020年在宁平省嘉远市成立,作为服务东南亚地区的主要生产基地
Established in Gia Vien, Ninh Binh in 2020, as a main factory in Southeast Asia

年产量可达5000吨

The annual production capacity can reach 5000 tons.

2020



Corporate Vision & Mission 企业愿景与使命

愿景 Vision

在技术、管理方面,成为特定工业
涂料市场上的领跑者

Being a leading company in technical and
managerial aspect for specific industrial coating
market segment

使命 Mission

整合资源,提供创意性解决方案,打造可持续
发展企业,照顾相关方合理利益

By integration of resources and providing creative
solutions so as to create a corporate with
sustainable development for taking care of the
legitimate interests of related parties

RELIABLE
INNOVATIVE



Brand Concepts 品牌理念

安全 SAFETY

产品符合性: 满足多国玩具检测标准

认证供应商: 全球知名玩具品牌 (美泰、孩之宝、MGA、多美、万代等) 认可的涂料供货商

实验室: 中国合格评定国家认可委员会 (CNAS) 的认证实验室

Product Compliance: Comply to worldwide testing standards for toys

Certified Supplier: Approved coating supplier for the world famous toy brands such as Mattel, Hasbro, MGA, Takaratomy, Bandai etc.

Laboratory: In-house CNAS accredited laboratory

环保节能 ECO

研发团队: 设有专业的水性研发团队, 致力于环保水性涂料的研发和应用

环保产品: 低VOC光固化涂料, 环保水性涂料

R&D Team: With professional waterborne R&D team, focusing on the development and application of waterborne products

Environmental-friendly Products: Low VOC UV coating, environmental-friendly waterborne coating

创新 INNOVATION

特殊效果: 温感/光感变色、水变透、水溶油、变色龙、彩虹效果和仿电镀效果等

功能性产品: 长效抗污UV、自修复涂料、香味涂料、抗菌抗病毒涂料

新型工艺技术: DOD覆膜工艺

Special Effects: Thermochromic effect, photochromic effect, hydrochromic effect, water soluble paint, chameleon effect, iridescent effect and VUM simulating effect etc.

Functional Products: Long-term stain resistance UV, MF-Instantheal coating, fragrant coating, antibacterial and antiviral coating

New Technology: DOD laminating process

社会责任 SOCIETY

儿童村: 华恩基金会成立于80年代, 2004年华恩与美国角声基金会开始携手合作“中国儿童之家事工”项目, 共投建6所儿童村, 分别在国内福建三明、广西都安、四川绵阳、陕西咸阳和国外巴基斯坦、孟加拉

沙漠植树: 2011年出资成立阿拉善盟源辉林牧有限公司, 在位于内蒙古阿拉善左旗腾格里沙漠的马兰湖基地开始治沙。截止2022年6月, 绿化沙漠面积总计13.6万亩, 其中: 马兰湖基地治理3.9万亩, 哈萨哈基地治理6.7万亩, 超格图呼基地治理2万亩, 腾格里镇治理1万亩

Children Home: Gratia Foundation Limited was established in 1980s, and jointly launched the "China Children Home" with CCHC (Chinese Christian Herald Crusades) in 2004. They have built 4 children's villages in Sanming Fujian, Duan Guangxi, Mianyang Sichuan, Xianyang Shanxi in China, and 2 children's villages in Pakistan and Bangladesh.

Planting Trees In Desert: Alxa League Springfield Forest Co., Ltd was established in 2011, and started planting trees in Malan Lake located in Tengger Desert, Zuo Qi, Alxa League, Inner Mongolia to control the desertification. Until June 2022, total area of planted desert was 136,000 mu (1 mu = 666 m²), including 39000 mu in Malan Lake, 67000 mu in Hashha, 20000 mu in Chaogetuhu, and 10,000 mu in Tengger Town.

Core Competitiveness 核心竞争力

多元化的产品和广泛的应用

Diversified Products & Broad Market Application

多元化的产品: 溶剂型风干漆、烤漆、橡胶漆、PU、UV、油墨及对应全系列的水性产品

— Coatings —

Diversified Products: solvent-based air-dry coating, stoving enamel, soft touch coating, PU, UV, silkscreen and pad printing inks, and corresponding water-based products

应用市场: 玩具、3C、汽车内外饰、家用电器等

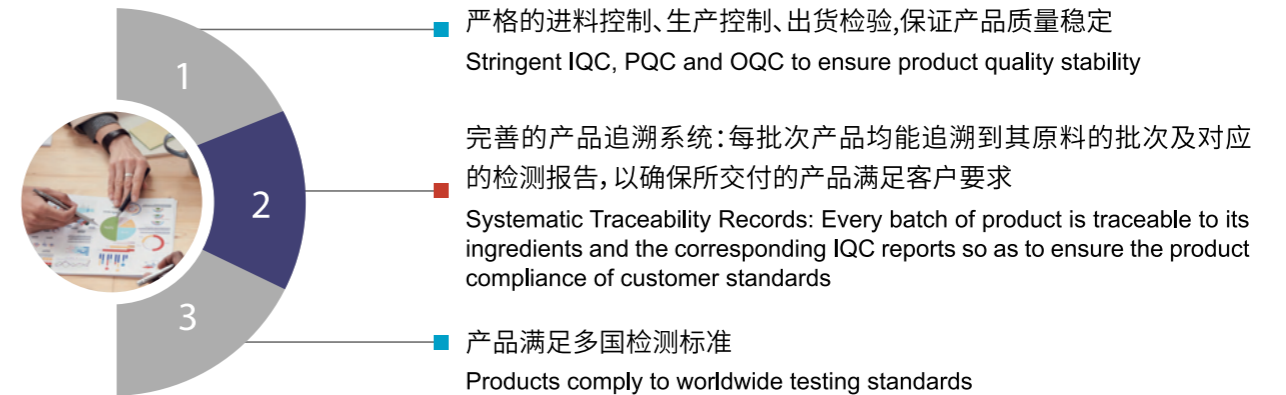
— Application —

Market Application: toys, 3C, automobiles and household appliance industry etc.



可靠的质量管控体系

Reliable Quality Control System



迅捷增效的客户服务

Fast & Efficient Customer Service



MANFIELD

高效稳定的供应能力

Efficient & Stable Supply

四大生产基地：深圳、广州、常州、越南

Four factories in Shenzhen, Guangzhou, Changzhou and Vietnam

有效及系统性的原材料采购计划，确保及时供货

Effective and systematic raw material planning to ensure prompt delivery

专业全面的检测设备

Professional & Comprehensive Testing Equipments

化学检测及分析设备 Chemical Testing and Analysis Equipments

红外光谱分析仪 IR Spectrometer	紫外可见分光光谱仪 UV-VIS	离子色谱仪 Ion Chromatography
色谱质谱联用仪 GC-MS	气相色谱仪 Gas Chromatography	高效液相色谱仪-电感耦合等离子体质谱仪 HPLC-ICP-MS

物理性能检测设备 Physical Reliability Testing Equipments

RCA耐磨仪 RCA Abrasion Tester	冷热冲击试验箱 Thermal Shock Chamber
氙灯老化试验箱 Q-Sun Weathering Chamber	光泽仪 Gloss Meter
测色计算机 Colour Computer	恒温恒湿箱 Constant Temp. & Humidity Chamber



Certificates and Awards 认证和奖项



CNAS实验室认可证书

CNAS Laboratory Accreditation Certificate

- TUV-ISO9001
- TUV-ISO14001
- IATF 16949
- ISO 45001

深圳高新技术企业证书
Shenzhen High-tech Enterprise Certificate

珠三角环保大奖
Pearl River Delta Environmental Awards

诚信企业证书
Certificate of Good-faith Enterprise

香港生产力促进局“生产力”奖
HKPC Productivity Award

全国外商投资双优企业
National Excellent Taxpaying, Import & Export Performance Enterprises With Foreign Investment

生产力及品质优异证书
Productivity and Quality Certificate of Merit

